

## COUNTY- WIDE INITIATIVES & SERVICES (continued)

### Countywide Media Advocacy Project

Institute for Public Strategies (IPS)  
590 Third Avenue, Suite 204  
Chula Vista, CA 91910  
Tel: (619) 497-9100, ext. 329  
Fax: (619) 476-9104  
E-mail: [jstinchcomb@publicstrategies.org](mailto:jstinchcomb@publicstrategies.org)  
Contact: Jeff Stinchcomb, Project Manager

### Tijuana Border Project

Institute for Public Strategies (IPS)  
590 Third Avenue, Suite 204  
Chula Vista, CA 91910  
Tel: (619) 497-9100, ext. 329  
Fax: (619) 476-9104 E-mail:  
[kherbstritt@publicstrategies.org](mailto:kherbstritt@publicstrategies.org)

### Responsible Hospitality Coalition

Institute for Public Strategies  
13753 Recuerdo Drive  
Del Mar, CA 92014  
Tel: (858) 793-1585 Fax: (858) 793-1585  
E-mail: [rhcsd@aol.com](mailto:rhcsd@aol.com)  
Contact: Marian Novak, Director

### San Diego County Office of Education

**Friday Night Live** (High School Youth)  
6401 Linda Vista Road  
San Diego, CA 92111  
Tel: (619) 718-6667 Fax: (619) 682-5252  
E-mail: [sdfnl@sdcoe.net](mailto:sdfnl@sdcoe.net)  
Contact: Deborah Pint, Coordinator

### Club Live (Middle School Youth)

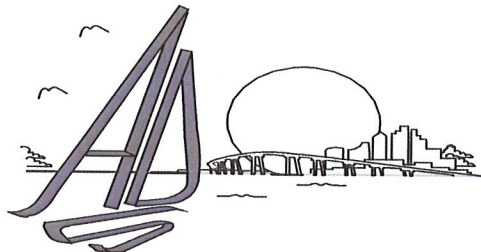
Tel: (619) 718-6668 Fax: (619) 682-5252  
E-mail: [mailto:clublive@sdcoe.net](mailto:mailto:clublive@sdcoe.net)  
Contact: Deborah Pint, Coordinator

### Prevention Evaluation Project

Telesis II of California, Inc.  
409 Camino del Rio South, Suite 205  
San Diego, CA 92108  
Tel: (619) 497-0193 Fax: (619) 497-0582  
E-mail: [dcleveland@telesis.org](mailto:dcleveland@telesis.org)  
Contact: David Cleveland, Director

*"Never doubt that a small group of  
thoughtful committed citizens can change  
the world; indeed it is the only thing that  
ever has."*

*Margaret Mead, Anthropologist*



## SERVICE NUMBERS

### Alcohol & Drug Services (ADS)

Administration (619) 584-5007

*Visit our website at [www.sdcounty.ca.gov](http://www.sdcounty.ca.gov)  
and look under the A-Z Services tab for  
more information about ADS services.*

### Access & Crisis Line

**1 (800) 479-3339**

## BOARD OF SUPERVISORS

Greg Cox  
District 1

Dianne Jacob  
District 2

Pam Slater-Price  
District 3

Ron Roberts  
District 4

Bill Horn  
District 5

Walter F. Ekard  
Chief Administrative Officer

Nick Macchione, Director  
Health and Human Services Agency

Susan Bower, Deputy Director  
Alcohol and Drug Services

## County of San Diego Health and Human Services Agency



## ALCOHOL AND DRUG SERVICES

3255 Camino Del Rio South  
San Diego, CA 92108

### *Mission Statement:*

*Lead the County of San Diego in  
reducing alcohol and other drug  
problems through community  
engagement*

## DIRECTORY OF PREVENTION SERVICES

*All programs listed in this pamphlet  
receive funding by contract with the  
County of San Diego Alcohol and Drug  
Services*

## **PREVENTION PROGRAM**

The County of San Diego funds a strategically focused; problem centered, and integrated environmental alcohol and other drug (AOD) prevention system.

The County targets specific alcohol and drug related problems that cause the greatest harm to the health and safety of its citizens, especially youth. Prevention service providers use community action and media advocacy to elevate issues to the public agenda and offer solutions through community based prevention collaborations. The three countywide initiatives focus on prevention of Binge and Underage Drinking, Methamphetamine, and Marijuana.

### **Some Accomplishments:**

- Advanced Social Host Ordinances to approval in 16 of the 18 cities within the County, as well as unincorporated areas,
- Established the first comprehensive Responsible Beverage services and Sales Ordinance in the County.
- Worked with law enforcement to remove glass pipes used in smoking cocaine and methamphetamine from stores
- Developed and implemented a youth-led campaigns to raise public and parent awareness of merchandise that glamorizes and trivializes drug and alcohol use.

## **CENTRAL SAN DIEGO COUNTY**

### **Collaboration for Economic and Social Change**

Palavra Tree, Inc.  
1212 South 43<sup>rd</sup> Street, Suite C  
San Diego, CA 9211  
Tel: (619) 263-7768  
E-mail: [Denise\\_R\\_Reed@att.net](mailto:Denise_R_Reed@att.net)  
Contact: Denise R. Reed, Director

### **Mid-City for Youth**

Social Advocates for Youth (SAY)  
5348 University Avenue, Suite 201  
San Diego, CA 92105  
Tel: (619) 582-9056  
Fax: (619) 582-9057  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

### **North City Prevention Coalition**

Social Advocates for Youth (SAY)  
4340 Genesee Avenue, Suite 207  
San Diego, CA 92117  
Tel: (619) 582-9056, ext. 201  
Fax: (858) 974-3603  
E-mail: [mbaum@saysandiego.org](mailto:mbaum@saysandiego.org)  
Contact: Mary Baum, Program Manager

### **Vitality San Diego**

Institute for Public Strategies  
590 Third Avenue, Suite 204  
Chula Vista, CA 91910  
Tel: (619) 476-9100, ext. 315  
Fax: (619) 476-9104  
E-mail: [dtomsky@publicstrategies.org](mailto:dtomsky@publicstrategies.org)  
Contact: Dan Tomsky, Program Manager

## **EAST SAN DIEGO COUNTY**

### **East County Community Change Project**

Institute for Public Strategies (IPS)  
131 Avocado Avenue  
El Cajon, CA 92020  
Tel: (619) 456-9607 Fax: (619) 476-9104  
E-mail: [scaldwell@publicstrategies.org](mailto:scaldwell@publicstrategies.org)  
Contact: Susan Crandall, Project Manager

## **NORTH SAN DIEGO COUNTY**

### **Tri City Prevention Collaborative**

Vista Community Clinic  
1000 Vale Terrace  
Vista, CA 92084  
Tel: (760) 407-1220, ext. 150  
Fax: (760) 407-2702  
E-mail: [eleary@vistacommunityclinic.org](mailto:eleary@vistacommunityclinic.org)  
Contact: Erica Leary, Program Manager

### **San Dieguito Alliance for Drug-Free Youth**

P.O. Box 2448  
Del Mar CA 92014-1748  
Tel: (858) 755-6598 Fax: (858) 755-6598  
E-mail: [judistrang@earthlink.net](mailto:judistrang@earthlink.net)  
Contact: Judi Strang, Executive Director

### **North Inland Community Prevention Program (NICPP)**

Mental Health Systems, Inc.  
12344 Oak Knoll Road, Suite C-1  
Poway, CA 92064  
Tel: (858) 391-9303 Fax: (858) 391-9302  
E-mail: [nicpp@mhsinc.org](mailto:nicpp@mhsinc.org)  
Contact: Clark Kiser, Program Manager

## **SOUTH SAN DIEGO COUNTY**

### **South Bay Community Change Project Institute**

for Public Strategies (IPS)  
590 Third Avenue, Suite 204  
Chula Vista, CA 91910  
Tel: (619) 476-9100, ext. 318  
Fax: (619) 476-9104  
Email: [kherbsttritt@publicstrategies.org](mailto:kherbsttritt@publicstrategies.org)  
Contact: Kim Herbstritt, Project Director

## **COUNTY- WIDE INITIATIVES & SERVICES**

### **Methamphetamine Strike Force**

590 Third Avenue, Suite 204  
Chula Vista, CA 91910  
Tel: (760) 749-8792 Fax: (760) 749-9486  
E-mail: [angelagoldberg@sbcglobal.net](mailto:angelagoldberg@sbcglobal.net)  
Contact: Angela Goldberg, Facilitator

### **Policy Panel/Underage Drinking Initiative**

6505 Alvarado Road, Suite 205  
San Diego, CA 92120  
Tel: (619) 594-3384 Fax: (619) 594-3268  
E-mail: [pdriesleinpp@yahoo.com](mailto:pdriesleinpp@yahoo.com)  
Contacts: Ray DiCiccio/Patty Drieslein

### **Health Advocates Rejecting Marijuana (HARM)**

P.O. Box 2448  
Del Mar CA 92014-1748  
Tel. and Fax: (858) 755-6598  
E-mail: [judistrang@earthlink.net](mailto:judistrang@earthlink.net)  
Contact: Judi Strang, Facilitator